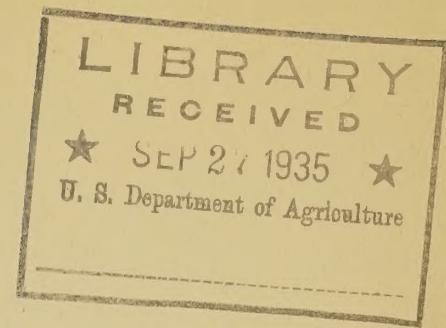


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SOURCES OF INFORMATION ON  
CONSUMER ORGANIZATION AND EDUCATION

Consumer Divisions in the Recovery  
Administration.  
Bureaus in the Departments render-  
ing consumer service.  
Non-profit organizations outside of  
the Government.

Issued by the Consumers Counsel of Agricultural  
Adjustment Administration  
Washington, D. C.  
September 20, 1935.



K. M. K.

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CONSUMER DIVISIONS IN THE RECOVERY ADMINISTRATION

Consumers' Counsel of the Agricultural Adjustment Administration

Consumers Division of the National Recovery Administration



THE CONSUMERS' COUNSEL, under the authority of the Agricultural Adjustment Administration, has assembled and given publicity to factual material on changes in the prices of foods and materials, both to the farmer and to consumers, and has attempted to assist in the self-protection of consumers by publishing material intended to advise them in intelligent buying.

Write to Consumers' Counsel, Agricultural Adjustment Administration, Washington, D. C., for free copies of:

General Statement of purposes and activities of Consumers' Counsel by the Administrator. April 25, 1935.

CONSUMERS' GUIDE, bi-weekly publication of the Consumers' Counsel. Contains articles and data designed to aid consumers in understanding changes in prices and costs of food and farm commodities; in making wise and economical purchases; and to acquaint consumers with efforts being made by individuals and groups of consumers to obtain the greatest possible value for their expenditures.

CONSUMER FACTS, a weekly report to consumers alternating the following three types of material: (1) timely facts about one specific food, with background information, to help consumers to understand their problems in relation to that food and its place in the budget, such as 'Guides Along the Green Route', 'Lamb in the Meat Budget', etc.; (2) a presentation of the economics behind the current problems of consumers, such as 'Facts Behind Food Prices', 'The Consumer Looks at Agricultural Adjustment', etc.; and (3) snapshots of what goes on behind the scenes in the A.A.A. and the Department of Agriculture resulting in helps to the consumer, such as 'A Trip Through the Bureau of Home Economics'. Issued primarily as a syndicated ten-minute radio speech for weekly presentation by one broadcasting station in each locality, reprints available for any other educational purpose on request.

Marketing Agreements and the Consumer, "Taking Lightning Changes out of Prices" - Consumers' Guide, Feb. 25, 1935.

Notices of Public Hearings

See public notices in your local press regarding hearings, held on Agricultural Adjustment marketing agreements, codes, and licenses. The Consumers' Counsel will be glad to advise you as to consumer representation at these hearings.



CONSUMERS' DIVISION of the National Recovery Administration established by Executive Order July 30, 1935. The function and purpose of this Division is: (1) to stimulate interest in the problems of the consumer, to review public policy in so far as it relates to the consumer, and in general to suggest ways and means to promote larger and more economical production of useful goods and facilitate the maintenance and betterment of the American standard of living; and (2) to supervise the work of the Consumers' County Councils.

The following material is now available for limited distribution from the Consumers' Division, National Recovery Administration, Washington, D. C. A more complete list is in preparation.

Executive Order reorganizing the Consumers' Agencies within the National Emergency Council and the National Recovery Administration, July 30, 1935.

Statement of Walton H. Hamilton, President's Adviser on Consumers' Problems, Announcements of Activities, September 9, 1935.

The Consumer's Place in the Organization of the New Deal  
Address of Dr. Thomas C. Blaisdell, then Director, Consumers' Division of the National Emergency Council, before American Statistical Association, December 29, 1934. A history of consumers' agencies in the National Recovery Administration prior to reorganization under Executive Order of July 30, 1935.

The Consumer, successor to Consumer Notes, a bi-weekly periodical which lays special stress on problems of public policy, legislation, industrial organization and judicial decisions which affect the consumer and his interest.

Suggested Bibliography on Consumer Economics, October 1934.  
(Technical references for special study.)

Bulletin No. 3, Standards of Quality

Supplement No. 1 - Simple Consumer Tests

Supplement No. 2 - Quality Standards for Canned Foods

Bulletin No. 4, Consumer Cooperation



DEPARTMENTAL BUREAUS SERVICING THE CONSUMER

For material on activities and  
subject matter of these Bureaus  
address them direct.



DEPARTMENTAL BUREAUS SERVICING THE CONSUMER

THE BUREAU OF HOME ECONOMICS of the Department of Agriculture has a unique position among the many departmental bureaus concerned with helping consumers since it alone devotes its entire resources of money and personnel to the solution of consumption problems from the point of view of consumers' well-being.

First, the bureau helps consumers decide what to consume, what types of goods and services will best meet their needs and give the greatest satisfaction.

Second, it helps them make decisions as to allocation of funds to the different consumer goods and services chosen.

Third, it helps them to solve their problems as consumer-buyers, or to purchase effectively.

Fourth, it helps them to care for and use goods so that they will give maximum consumption values.

Complete bibliography may be obtained from the Bureau. Bulletins on over-the-counter buying are:

MP 193, Present guides for household buying.

----- Price...5¢

DL 111, Quality guides in buying household blankets

DL 103, Quality guides in buying sheets and pillowcases

DL 105, Quality guides in buying ready-made dresses



THE BUREAU OF AGRICULTURAL ECONOMICS of the Department of Agriculture collects and distributes information on prices, supplies, shipments of farm food products; develops standards and grades for producers, the trade and consumers; grades and inspects many farm products from producer to consumer. Grades for consumers are now stamped on dressed beef and lamb in many packing plants. Grade labels are provided for eggs, dressed poultry and butter in cooperation with numerous concerns. Publications describing this work include the following:

National Standards for Farm Products,  
---- Circular 8,  
A Fruit and Vegetable Buying Guide for Consumers,  
----- Miscellaneous Publication 167,  
Beef Grading and Stamping Service,  
---- Leaflet 67,  
Marketing Farm Produce by Parcel Post,  
---- Farmers' Bulletin 1551,  
Numerous mimeographed publications available upon request.

THE BUREAU OF THE CENSUS of the Department of Commerce takes the decennial census of the United States and is continuously engaged in the compilation of statistics covering a wide range of subjects including population, agriculture, manufactures, wholesale and retail trade, births, deaths, marriages, statistics of churches or religious bodies, financial statistics of state and city governments, etc. It compiles and publishes monthly statistics on the production or sales of various commodities, a list of which includes boots and shoes, gloves and mittens, textiles, clothing, wheat flour, paints and varnish, and many other classes of consumers' goods, as well as various products of the iron and steel industry, and various kinds of machinery.



THE BUREAU OF FISHERIES of the Department of Commerce is primarily a scientific or fact-finding agency. It carries on scientific, economic, marketing and statistical investigations designed, (a) to improve the quality of the product delivered to the consumer, and (b) to conserve a great natural resource for future generations.

In the interest of consumption it has recently inaugurated an educational campaign to acquaint the public with the nutritive value of fish and shell-fish, and proper cookery methods to be used in their preparation. Pamphlets on these subjects may be obtained by applying to the Bureau.

BUREAU OF FOREIGN AND DOMESTIC COMMERCE - One section of the Marketing Research and Service Division of this Bureau is specifically designated as a consumer research section. This section carries on investigations designed to provide facts about consumption which should lead to more intelligent and less wasteful practices by consumers and business men.

#### THE BUREAU OF LABOR STATISTICS.

##### 1. Cooperatives

The Bureau has issued a series of three bulletins giving information as to the proper procedure for the organization and management of general consumers' societies, oil associations, and housing societies, respectively. Each of these contained model by-laws for the use of groups organizing associations. An analysis of the individual State consumers' cooperative laws is also available for the use of groups wishing to organize a cooperative society.

Organization and Management of Consumers' Cooperative Associations and Clubs, Bulletin No. 598. Contains model bylaws and bibliography.

Organization and Management of Cooperative Gasoline and Oil Associations, Bulletin No. 606.

Organization and Management of Cooperative Housing Associations, Bulletin No. 608.

2. Division of Cost of Living Conducts Survey of Family Expenditures in 40 Cities.
3. The Monthly Labor Review,

issued by the Bureau of Labor Statistics, contains in almost every issue current information regarding developments in the consumers' cooperative movement. \*

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\* For complete list see Sources of Information regarding Cooperatives issued by Consumers' Counsel, Agricultural Adjustment Administration.



BUREAU OF PUBLIC HEALTH SERVICE, Treasury Department. The principle underlying all health department activities is prevention of disease and protection of health, which necessarily requires the closest cooperation with the medical, dental, nursing groups, social service organizations, schools, and governmental agencies.

United States Public Health Service standard Milk Ordinance operates in 600 cities which are rated accordingly. The United States Public Health Service surveys other cities upon invitation of State and local officials.

FEDERAL POWER COMMISSION. The Electric Rate Survey of the Commission exercises a marked influence toward rate reduction by reporting electric rates all over the United States, disclosing undue differences, enabling consumers to compare their own bills with those paid in other communities. The Commission's National Power Survey points the way for vast development of water power resources; while its regular work in licensing power projects protects power sites on public lands and navigable streams; assures their development in the interest of the public, and preserves the right of municipal or government recapture after expiration of the license period.

THE FEDERAL TRADE COMMISSION is working constantly under its organic act for the elimination of unfair trade practices inimical to consumers.

THE FOOD AND DRUG ADMINISTRATION is a bureau which Congress created in the Department of Agriculture in 1927 to enforce six different laws for the protection of consumers. The most important is the Food and Drugs Act, commonly called the Pure Food Law, which prohibits interstate and foreign commerce in adulterated or misbranded foods, beverages, stock feeds, drugs and medicines. The Import Milk Act and the Tea Act regulate milk and tea offered for entry into the United States; the Caustic Poison Act, through its labeling requirements, safeguards the household against accidental injury from ammonia, carbolic acid, lye and certain other dangerous compounds used in the home; and the other two laws control traffic in insecticides, fungicides and disinfectants, and in naval stores, respectively.



Educational methods, seizures and criminal prosecutions are employed in this regulatory work. Whenever possible, violations are prevented by showing the manufacturer how to put out a legitimate product. Seizures--which are civil actions against the goods themselves--operate to remove offending products from the market, while prosecutions seek to punish the persons responsible for violations. Close cooperation is maintained with State and municipal authorities to protect the public against harmful or fraudulent products beyond the reach of the Federal Government.

In those instances where the law has no jurisdiction over products known to be dangerous (as in the case of poisonous cosmetics in past years), the Food and Drug Administration makes every effort to warn the public against them through the press and other media. Further useful information as to fraudulent or injurious products is given consumers in the Notices of Judgement issued on the termination of legal actions. These valuable pamphlets, which of necessity are published at irregular intervals, are sent to consumers who request to be put on the mailing list. While it is impossible to supply back numbers, bound volumes are available in most public libraries.

NATIONAL BUREAU OF STANDARDS, Department of Commerce.

1. Standards of Weights and Measures. This Bureau has custody of the national standards of length and mass and conducts research and testing necessary to the scientific, industrial and commercial use of weights and measures.
2. Standardization of Manufactured Products. This Bureau cooperates with industrial groups in reducing waste by eliminating unnecessary variety of product through the development of simplified practice recommendations satisfactory to producers, distributors and consumers alike.



OFFICE OF VOCATIONAL EDUCATION, Department of Interior.

The following material on consumer education is available at this office:

Consumer Buying in the Educational Program - suggestions for teachers of home-making in secondary schools and adult classes (in preparation)

Consumer Education - Supplement to the Sixteenth Annual Conference Reports of the North Atlantic, Southern, Central, and Pacific regions.

UNITED STATES TARIFF COMMISSION - For information on consumer service see "An Introduction to Study of Tariff", issued by National League of Women Voters.



SOME NON-GOVERNMENTAL GUIDES  
to  
CONSUMER EDUCATION AND INFORMATION

*1870-1871*

*1870-1871*

SOME NON-GOVERNMENTAL GUIDES TO CONSUMER EDUCATION AND INFORMATION

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, 1634 I Street, N. W.,  
Washington, D. C.

Scientific Consumer Purchasing - a study outline  
covering some of the developments in production  
and distribution which affect the consumer.

AMERICAN HOME ECONOMICS ASSOCIATION, Mills Building, Washington, D. C.

Journal of Home Economics

AMERICAN STANDARDS ASSOCIATION, 29 West 37th Street, New York City

The Industrial Standardization and Commercial Standards Monthly

GENERAL FEDERATION OF WOMEN'S CLUBS, 1734 N Street, N. W.,  
Washington, D. C.

Handbook for Industrial Forums

Wise Spending  
Shopper's Credit  
Consumer's Credit

NATIONAL LEAGUE OF WOMEN VOTERS, 726 Jackson Place, Washington, D. C.

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|--|-----|
| The Consumer and the Federal Government (in preparation) |     |
| Research in the Consumer's Interest                      | 10¢ |
| Our Wants and How They are Satisfied                     | 25¢ |
| An Introduction to Study of Tariff                       | 40¢ |
| Muscle Shoals as a Yardstick                             | 10¢ |
| Foods, Drugs and Cosmetics Legislation for 1935          | 10¢ |

READERS' GUIDE TO PERIODICAL LITERATURE: Consult your public  
libraries for current magazine articles.

UNIVERSITIES, COLLEGES AND SCHOOLS: Consult departments of  
Economics, Home Economics, and Business Administration.

